

Virginia Green Partner Profile:



Cville Concierge LLC



Charlottesville, Virginia

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. Virginia Green has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, Virginia Green expects its participants to strive to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that customers can expect to find when they work with or visit the offices of this organization.

Cville Concierge

Cville Concierge and Errand Service provides general errands, personal shopping, special occasion planning, home services, organization, curbside recycling collection, and other services. They conserve fuel by running errands for clients and put less vehicles on the road. Their service area includes Charlottesville and surrounding cities in Albemarle County.

CORE ACTIVITIES for Partner Organizations

- Support Virginia Green. Pledge to promote the efforts of Virginia Green to your clients, members and staff and encourage them to join or do business with Virginia Green participants.
 - Encourage clients who are in the tourism industry to join Virginia Green
 - Carry and promote environmentally-friendly products and provide services that minimize the use of harmful chemicals and materials
 - Include a Virginia Green feature in your newsletter or other publication
 - Highlight your involvement in Virginia Green on your website and include a link to your Virginia Green profile
- Green Meetings and Conferences. Provide recycling and make an effort to reduce the use of Styrofoam and other disposables at meetings and conferences.
 - Make it easy on yourself by having your conferences at a Virginia Green Lodging facility
 - Minimize copying and always make 2-sided copies
 - Eliminate the use of Styrofoam cups and plates Use silverware instead of plastic utensils
 - Use non-bleached napkins or maintain a supply of cloth napkins
 - Serve water in pitchers and glassware instead of bottles
 - Avoid box lunched
- Recycling and Waste Reduction. All facilities/offices should have some sort of visible recycling program.
 - Recycle: Glass, Aluminum Cans, Plastic, Office Paper, Toner Cartridges, Newspaper, Cardboard, Packing Supplies, Fluorescent Lamps, Batteries, Electronics Equipment
 - Purchase recycled-content paper towels and toilet tissues
 - Encourage suppliers to minimize packaging and other waste materials
 - Purchasing from vendors and service providers with a commitment to the environment
 - Use electronic correspondence and forms

For more information on **Cville Concierge**, see www.cvilleconcierge.com or contact Sue Battani at info@cvilleconcierge.com .

For more information on *Virginia Green* program, see www.deq.virginia.gov/p2/virginiagreen.



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